



Mvix Cares: Partnering with water.org to provide clean water sources around the world

Sterling, VA. Jan 20, 2013: Mvix(USA), Inc., the industry leader in technology and products for high-definition digital signage systems, video-wall appliances, interactive digital kiosk systems, hard-disk based HTPCs, portable media-centers, and content management systems, announced today that it has selected to work with water.org to raise awareness of the global water crisis and help raise funds for the cause. The effort is the first in Mvix's newly launched corporate social responsibility (CSR) initiative ("Mvix Cares") to provide for those in need across the world.

Co-founded by Matt Damon and Gary White, Water.org is a nonprofit organization that has transformed hundreds of communities in Africa, South Asia, and Central America by providing access to safe water and sanitation. Water.org traces its roots back to the founding of WaterPartners International in 1990. In July 2009, WaterPartners merged with H2O Africa, resulting in the launch of Water.org. Water.org works with local partners to deliver innovative solutions for long-term success. Its microfinance-based WaterCredit Initiative is pioneering sustainable giving in the sector. More than 3.4 million people die each year from water, sanitation and hygiene-related causes.

"Over the past several years, Mvix has long been involved in philanthropic and non-profit endeavors informally," said Ross McClymonds, VP of Global Sales. "We believe its time for us to formalize this CSR program to ensure that we are able to quickly and effectively create opportunities to give back to those in need."

As a part of this initiative, Mvix Cares plans to invest its financial and non-financial resources toward a cause that focusses on socio-economic relief and environmental growth worldwide. "Our commitment this year is to work with water.org to make a difference in the lives of people who lack access to clean water" said Ross. "We view this as one of the pressing issues of our global community."

To help water.org and to get involved [click here](#)

Details on Mvix's new CSR Initiative: [Mvix Cares](#)

Inquiries and Suggestions:

Ross McClymonds

866.310.4923 or 703.652.9133 (Direct)

Mvix(USA), Inc. | 43760 Trade Center Pl | Suite 135 | Sterling, VA 20166

www.MvixUSA.com

ABOUT MVIX(USA), Inc.

Started in 2005, Mvix's core team consists of hardware and software engineers and AV experts who build and support custom solutions for commercial clients. In 2012, Inc was ranked in the prestigious Inc5000 listing of fastest growing companies in America. Since its inception, Mvix's commitment to delivering innovative solutions has put the company at the forefront of the digital display system and digital entertainment industries. With a steady stream of products and innovations driven by new feature adoptions and quality benchmarks, Mvix is committed to its role as a leader in the digital community. Ultimately, Mvix caters to customers who value quality, style, and a technology-enabled lifestyle. Read more about Mvix Digital Signage Systems: <http://www.mvixdigitalsignage.com/>

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